**Statement of Aim**

By means of this Statement of Purpose, I would want to clarify my aim to occupy a seat in your university. I want to express in this statement my desire in being accepted into **Paderborn University's M.Sc. degree in International Economics and Management.** It is impossible to dispute the importance of knowing worldwide markets and management techniques in our modern, linked society and always changing workplaces. Developing creative ideas calls for strong business sense and a thorough awareness of world economic trends. Combining knowledge of international economics with management techniques will be a great help in motivating and guiding in the business environment.

Academically, I **scored 90% (German Grade – 1.4)** on my Secondary School Examination (Class 10th) taken in 2018 from the Central Board of Secondary Education in India. After that, in 2020 I passed the Pre-University Examination (Class 12th) with a **German Grade – 1.1 score of 96.5%.** Following that, from 2020 to 2023 I studied a **Bachelor of Commerce** with a concentration in **Banking and Insurance** at Christ (Deemed to be University) Bengaluru, India. Completing courses including Financial Accounting, Corporate Law, Cost Accounting, Financial Management, Management Accounting, and International Banking, I earned a **CGPA of 8.81 (German Grade – 1.5).** Along with this, on July 25, 2024 I took the **IELTS test and scored 8.0 (CEFR Level C1).**

**Through several** **internships** over my academic path, I learned a great deal. I worked in data entry, document verification, and vouching in the **accounts and finance sections of Apollo Hospitals in Bangalore**. Working with **AGE19 Enterprises in Uttar Pradesh** let me investigate social media marketing, report writing, and customer experience research. Currently employed at **Godrej Properties Limited in Mumbai**, my areas of concentration include **channel partner screening and sales** target attainment. Complementing my academic background, these encounters have given me a pragmatic grasp of sales, marketing, and finance.

I have actively participated in various workshops and extracurricular activities during my academic journey. I was awarded a certificate for my participation in an Introductory Workshop on **Corporate Soft Skills and Digital Skills** organized by Christ University. Additionally, I demonstrated strong leadership skills, receiving a Certificate of **Appreciation as the Audi Management Head and a Certificate of Recognition as the Head of the Student Welfare Office** (Audi Committee) from Christ University’s Student Welfare Office.

**The great caliber of education Germany provides makes me desire to study there.** I wish to meet friendly persons from several ethnic backgrounds with various lifestyles and traditions. I wish to be in multicultural surroundings that guarantees kindness, inclusiveness, and a whole experience. Living in a multicultural setting and engaging with a varied group of like-minded people helps me to customize my talents. Instead of remembering theories a feature of Germany's vibrant and progressive education system. I want to concentrate on grasping ideas. These elements taken together have shaped my decision to study in Germany.

**Paderborn University appealed to me since it emphasizes first-rate teaching and first-rate student experiences.** I want to study at a well-known university that offers courses in line with always shifting worldwide needs. Exposing the actual working world and the most recent advancements in research technologies will help me to grow. Both personally and professionally, the availability of some of the top researchers in the world and the chance to work under their direction would be highly appreciated. I think Paderborn University is the best fit for me since of its distinctive academic rigidity based on pragmatic application.

**The great exposure, diversity, and rich culture Germany presents are among the main factors motivating my choice of country for study.** I wish to enjoy Germany's great quality of living and high degree of standards. The great demand for qualified labor in sectors such management, engineering, and technology as well as the robust employment market appeal to me. Through Paderborn University's 70 partner universities and diverse worldwide cooperations, I hope to get foreign experience. The double-degree program with Tohoku University in Japan appeals to me especially since it will add even more value to my education.

Working in a variety of professional roles such as **consultant, financial analyst, or international trade specialist** the Master's program in International Economics and Management at Paderborn University will afford me the chance After finishing my studies, I hope to work in Germany since the nation presents great chances for post-graduation employment. Once I land a job in Germany, I can apply for a settlement permit or an EU Blue Card after first seeking for an 18-month visa extension. This fits very nicely with my professional objectives of working for a research facility or a multinational company.

**Finally,** I truly hope the admissions committee will see me as a qualified applicant for the program and am excited about being guided on this road by the eminent Paderborn University. Paderborn University's blend of excellent education, hands-on experience, and cosmopolitan surroundings fits me perfectly to reach both my intellectual and career objectives. I value your giving my application some thought.

**In regards,**

**Sinchana Kashyap.**